

KVKK Disclosure (Compliant with Law No. 6698)

Data Controller:

Paloma (Merkez Mh. Sanayi Cad. No: 3/11
Turin Business Center,
Kağıthane/Istanbul), processes your
personal data as a data controller in
accordance with the Personal Data
Protection Law No. 6698 ("KVKK").

Processed Personal Data

Name-surname, phone and e-mail
information, company/corporate
information, request-complaint records, IP
and cookie data.

Processing Purposes

Your personal data is processed for the
purposes of evaluating product and
service requests, preparing offers and
providing commercial communication,
offering after-sales support, managing
customer satisfaction, fulfilling legal
obligations, and ensuring website security.

Legal Reasons

Your data is processed based on the
following legal grounds:

- Establishment or performance of a contract (KVKK Art. 5/2-c)
- Legal obligation of the data controller (Art. 5/2-ç)
- Explicit consent (Art. 5/1)
- Legitimate interest (Art. 5/2-f)

Transfer of Data

Your personal data may be shared with
suppliers, cargo companies, information
technology service providers and legally
authorized public institutions. Data is not
transferred abroad; if it needs to be done,
your explicit consent will be obtained
separately.

Data Retention Period

Your data is stored for the period
stipulated in the relevant legislation and is
securely destroyed when the period
expires.

Your Rights (KVKK Art. 11)

Regarding your personal data;

- To learn whether personal data is processed
- To request correction or deletion of inaccurate/incomplete data
- To object to data processing
- To request compensation if you suffer damage

For Applications: info@paloma.com.tr