

# KVKK Disclosure (Compliant with Law No. 6698)

## Data Controller:

Paloma (Merkez Mh. Sanayi Cad. No: 3/11 Turin Business Center, Kağıthane/İstanbul), processes your personal data as a data controller in accordance with the Personal Data Protection Law No. 6698 ("KVKK").

## Processed Personal Data

Name-surname, phone and e-mail information, company/corporate information, request-complaint records, IP and cookie data.

## Processing Purposes

Your personal data is processed for the purposes of evaluating product and service requests, preparing offers and providing commercial communication, offering after-sales support, managing customer satisfaction, fulfilling legal obligations, and ensuring website security.

## Legal Reasons

Your data is processed based on the following legal grounds:

- Establishment or performance of a contract (KVKK Art. 5/2-c)
- Legal obligation of the data controller (Art. 5/2-ç)
- Explicit consent (Art. 5/1)
- Legitimate interest (Art. 5/2-f)

## Transfer of Data

Your personal data may be shared with suppliers, cargo companies, information technology service providers and legally authorized public institutions. Data is not transferred abroad; if it needs to be done, your explicit consent will be obtained separately.

## Data Retention Period

Your data is stored for the period stipulated in the relevant legislation and is securely destroyed when the period expires.

## Your Rights (KVKK Art. 11)

Regarding your personal data;

- To learn whether personal data is processed
- To request correction or deletion of inaccurate/incomplete data
- To object to data processing
- To request compensation if you suffer damage

For Applications: [info@paloma.com.tr](mailto:info@paloma.com.tr)